



Being the change we want to see in the world

# Who are we?

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72% female and an average age of 28

Mix of professions and nationalities

We have a strong focus for service above self

Fellowship is important





# What do our meetings look like?

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**Social**

**They are fluid and flexible in design**

**Family friendly**

**Keep cost to a minimum**

**Attendance is not compulsory**



# Meeting Format

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We have three basic meeting “types”

1. Making A Difference
2. Be the Change
3. Mystery Meetings

Meet at least fortnightly, often weekly depending on timing of projects and fitting in of mystery meetings.

No meal! But we don't go hungry, we have nibbles and drinks that vary depending on the meeting theme.



# How do we get new members?

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We lead with our WHY! We are the change we want to see in the world!

Our recruitment strategy is inclusive

So long as you have a passion for service, share the same core values of Rotary then you are welcome.

Every meeting is a marketing opportunity – be it a club meeting or a chance meeting with someone on the street.

Facebook – a useful tool when used right

# Challenges we have faced

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- **Cost** - the financial and time burden on people .
- **Support** – we have had some AMAZING individuals help our club BUT the Rotary mechanism of starting new clubs is cumbersome and mentoring clubs under informed.
- **Perception** – how other Rotarian's view NRG, how the media views NRG.



# Lessons for the future

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It is easy to create opportunities if you have an open mind.

Leading with your WHY is essential.

Don't be afraid to try something new (and scary).

If at first you don't succeed.. Try another way!

New clubs need support way longer than you think

Rotary is amazing.. Rotarians are amazing..

We can change the world!



If you desire to make a difference in the world,  
you must first be different from the world  
~ Elaine S. Dalton.

If I have seen further, it is by standing on the  
shoulders of giants  
~ Sir Isaac Newton

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Questions? [NRGInvercargill@gmail.com](mailto:NRGInvercargill@gmail.com)