**Project Lifecycle Resources**





From planning and supporting your effort to promoting and evaluating its impact, these resources can help ensure success throughout the lifecycle of your project:

**Planning & organizing**

Well-planned service projects are more likely to have a strong impact and create effective and transparent communication between your community and club. Every community has its own unique assets and concerns. [Learn about Rotary's six causes](https://www.rotary.org/en/our-causes) to help address some of the world's most critical needs.

**Leverage your district's local expertise**

Many districts maintain networks of local experts (district resource network) with technical and project-planning expertise. [Ask your district international service chair](https://my.rotary.org/en/document/district-international-service-chair-directory) to help you get in touch with them early in the planning process and how to [connect with resources to improve projects and global grants](https://my.rotary.org/en/document/project-enhancement-faq). Your district or regional experts can serve as advisors to help your club:

* Align a project with Rotary's areas of focus
* Obtain assistance with project design/planning and implementation
* Learn about the global grant process
* Conduct a community assessment
* Identify international partners
* Secure funding
* Ensure the sustainability of the project
* Establish measurement and evaluation benchmarks

You can also identify local and international experts from the Rotary family through your district service and Foundation committees, [Rotarian Action Groups](http://www.rotary.org/actiongroups), or the [TRF Cadre of Technical Advisors](https://my.rotary.org/en/take-action/apply-grants/cadre-technical-advisers). [Read](http://www.rotaryleader-en.org/rotaryleader-en/en201703?pg=6#pg6) how clubs are maximizing the use of local Rotary and community expertise to inspire you to build or expand your district resource network of experts to enhance the quality of global grants projects.

**Exchange ideas in the online community**

Share your ideas and get advice by asking the experts in our [Cadre-led](https://my.rotary.org/en/take-action/apply-grants/cadre-technical-advisers) Area of Focus discussion groups and exploring [groups](https://my.rotary.org/en/exchange-ideas/groups) facilitated by members involved in RAGs, RCCs, global grants and more.

**Conduct a community assessment**

[Work with your community](https://my.rotary.org/en/document/community-assessment-tools) to identify a need, how best to address it, and what resources are available. A [Rotary Community Corps](http://www.rotary.org/rcc) can help you build a relationship with stakeholders.

**Set service goals**

Use [Rotary Club Central](https://my.rotary.org/secure/13301) to set and track your project's goals. If you plan to apply for a global grant to fund your project, consult the [Monitoring and Evaluation Plan Supplement](https://my.rotary.org/en/document/global-grant-monitoring-and-evaluation-plan-supplement) for suggested project measures and sample project monitoring plans.

**Create a project plan**

A comprehensive project plan will help you manage your resources, anticipate problems, and evaluate your project’s success. Form a [club service projects committee](https://my.rotary.org/en/document/lead-your-club-service-projects-committee) to oversee your projects.

**Acquiring resources**

Take advantage of crowdsourcing, grants, and fundraisers to acquire resources for your next project.

**Use**[**Rotary Ideas**](http://ideas.rotary.org/)

Crowdsource to find the resources for your next project:

* Find partners for global grants or other projects.
* Obtain funding from supporters worldwide. Set suggested contribution levels to encourage donations.
* Solicit in-kind donations; donated goods can be as valuable as financial contributions.
* Find volunteers.

Promote your project using social media, club newsletter, website, and other channels. Check your project page regularly to see details about any contributions you have received.

**Use Rotary Grants**

The Rotary Foundation has grant funds available to support your projects.

* [Global grants](https://my.rotary.org/en/take-action/apply-grants/global-grants) support large international activities with sustainable, measurable outcomes.
* [District grants](https://my.rotary.org/en/take-action/apply-grants/district-grants) fund small-scale, short-term activities that address community needs.

Apply through the [grant center](https://my.rotary.org/secure/application/236).

**Hold a fundraiser**

Get [tips](https://my.rotary.org/en/learning-reference/learn-topic/fundraising) on how to hold a successful fundraiser.

**Work with partners**

Make your project stronger by involving [Rotaract](https://www.rotary.org/en/get-involved/rotaract-clubs) and [Interact](https://www.rotary.org/en/get-involved/interact-clubs) club members, our [partners](https://my.rotary.org/en/learning-reference/about-rotary/partners) or [Rotarian Action Groups, Rotary Community Corps](https://my.rotary.org/en/take-action/develop-projects/rotary-affiliated-groups), [Intercountry Committees](https://my.rotary.org/en/exchange-ideas/groups/rotary-intercountry-committees-icc).

**Participate in a project fair**

Connect with partner through a [project fair](https://my.rotary.org/en/exchange-ideas/project-fairs) in your area.

**Implementing your project**

**Communicate**

Keep volunteers, stakeholders, and partners informed and up-to-date. Transparent communication through any medium is an important part project implementation.

**Share project news**

Use social media channels and your club website to promote your project and to update volunteers, community supporters, and club members on your progress.

**Ask questions along the way**

The [cadre discussion groups](https://my.rotary.org/en/cadre-technical-advisers) offer advice and guidance on implementation strategies. Ask the experts your questions and share your experiences.

**Evaluating & promoting**

Once your project is complete, take time to reflect on its impact, its successes, and its challenges. The lessons you learn can help you the next time around and can help others.

**Update your service goals**

Revisit your service goals in [Rotary Club Central](https://my.rotary.org/secure/13301) and see how close your estimate matches the actual resources you used. Use this information to plan even better projects in the future.

**Promote your project**

[Rotary Showcase](https://map.rotary.org/en/project/pages/project_showcase.aspx), your club and district service resume, is the best way to inspire others and celebrate your success with the Rotary community and the world. Remember to add photos and share the page on social media.

Find more ways to [promote your club's project](https://my.rotary.org/en/learning-reference/learn-topic/public-relations).

**Submit the final report**

If you received a global grant, submit the final report through the [Grant Center](https://my.rotary.org/secure/application/236). If you received district grant funding, send your final report to your district leadership.

**More information**

* [Read](http://www.rotaryleader-en.org/rotaryleader-en/en201609?pg=5#pg5) how a Rotary Ideas partnership saved a water project
* [Sign up](https://my.rotary.org/en/news-features/newsletters) for Rotary Service and Giving Grants newsletters
* [Read](http://www.rotaryleader-en.org/rotaryleader-en/en201703?pg=6#pg6) how working with local experts early in the planning process can improve the quality of your projects and global grants

**Lifecycle of a Service Project videos**

* [Overview and Introduction](https://vimeo.com/75356768)
* [Planning and Organizing](https://vimeo.com/79806396)
* [Acquiring Resources](https://vimeo.com/85269826)
* [Project Implementation](https://vimeo.com/90132037)
* [Evaluating and Promoting](https://vimeo.com/95920894)

**Related webinars**

* [An Introduction to Rotary's Crowdsourcing Platform](https://vimeo.com/84975430)(Rotary Ideas)
* [Posting a Project Seeking Support](https://vimeo.com/84976481)
* [Promoting Posted Projects](https://vimeo.com/84975780)
* [Supporting a Project](https://vimeo.com/84976601)

**Related documents**

* [Community Assessment Tools](https://my.rotary.org/en/document/community-assessment-tools)
* [Connect With Resources to Improve Projects](https://my.rotary.org/en/document/project-enhancement-faq)
* [Guide to Global Grants](https://my.rotary.org/en/document/guide-global-grants)
* [Lead Your Club: Service Projects Committee](https://my.rotary.org/en/document/lead-your-club-service-projects-committee)
* [Donations-in-kind Best Practices Guide](https://my.rotary.org/en/document/donations-kind-best-practices-guide)
* [Rotary’s Areas of Focus guide](https://my.rotary.org/en/document/rotarys-areas-focus)
* [Rotary Showcase user guide](https://my.rotary.org/en/document/rotary-showcase-user-guide)
* [How to add a project on Rotary Ideas](https://my.rotary.org/en/document/how-start-project-rotary-ideas)
* [How to join a discussion group](https://my.rotary.org/en/document/how-join-group)

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