

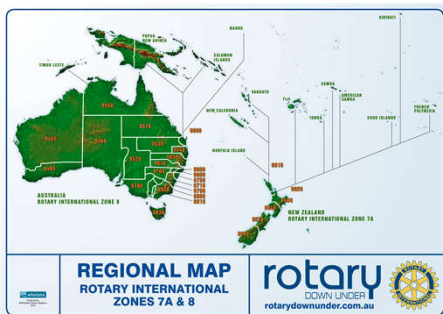
National Membership Seminar Wellington 18th March 2017



Nuts and Bolts and other
Resources

Regional Membership Development Plan

- Increase membership diversity
- Develop informed and skilled Rotarians
- Support innovative and flexible clubs
- Create strategic partnerships
- Enhance brand recognition



NZ is Increasingly Diverse



Rotary Training & Education





Membership



- Your Club:
 - is it active, doing stuff?
 - are you having fun?
 - if not, why are you still there?
- How's your Rotary Product?
- Get off your ask; but not just anyone
- Cherish new members, give them a job
- Tell people about what you do (PR)
- Where's your Club at in the lifecycle?



Birth Unit?



The Early Years?



In Your Prime?



Fun In A Retirement Home?



Hospice?



GoBabyGo

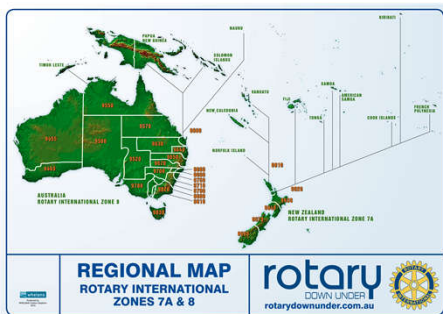


Rotary



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We are leaders who act responsibly and take action to tackle some of the world's most pressing challenges.